

Company Matched Giving/Funding Schemes

Maximising Fundraising with help from parents and the companies they work for.

About matched funding:

- Many companies offer their employees the chance to take part in a matched funding scheme.
- Generally the employee must have been involved in the fundraising event as a volunteer.
- Companies who do offer matched funding will pledge a sum of money relating to the amount their employee has raised at a fair or donated to the charity. For example, a parent volunteers to work on organizing or on a stall at the PTA summer fair. The profit made by the stall is £100. The parent's employer will then match this amount with a further £100.
- Some organisations will match fund on a £ for £ basis, others will stipulate what they are prepared to give. It is likely that an upper limit will be applied along with certain criteria such as the recipient organisation being a registered charity.
- Companies may support the school in a variety of ways including:
 - matching funds raised through an activity (ie school fair, school disco or school quiz)
 - matching funds raised by a sponsored event
 - a cash donation
 - donation of equipment (i.e. playground equipment)
 - donation of services
 - donation of prizes (suitable for raffles/auctions/tombola)
- Some companies will also pledge resources instead of money, by offering a tangible service or donating equipment etc.
- Alternatively, a parent may opt to make a cash donation to the PTA, which again could be matched by their organisation.
- There have been cases where companies have not been shown in the list provided but are still taking part in the scheme.

Steps to follow:

- Speak to your companies community relations/CSR manager, HR Department if they operate or are interested in running a matched giving scheme.
- In smaller companies where such a post does not exist, it is preferable to go to the immediate line manager to ascertain the most appropriate person to speak to.
- Once the company has agreed to a match give, ask them to put their pledge in writing to the PTA.
- Or the company may ask the employee to complete a request form, which will be sent to us.
- Once necessary in house admin is completed the rest is taken care of by myself, the school and the charity commission.

Relevant Information:

Hollymount PTA is a registered charity – Charity No 290402

For any further information, please contact:

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UK COMPANIES' MATCHING GIFT SCHEME

Below is a list of companies that are known to have matching gift scheme. This list is by no means definitive as some may not be on it. For those not on the list, please contact your Human Resources department to enquire if such a scheme exists. A number of overseas organisations also operate similar schemes, particularly those in the US.

If you are interested in donating through the matching gift scheme, please contact your Human Resources department for a form, which needs to be completed and sent to us. By using this scheme you can make your gift worth even more to us.

3i	Bank Of Tokyo-Mitsubishi
3i Deutschland GmbH	Bankers Trust
Abbey National	Barclays Bank
ABN Amro Bank	Barclays Capital
Accenture	Barclays Group
Alfred Dunhill	BG Group
Alliance & Leicester	BOC Group
Alliance Capital	Boeing Commercial Airplanes
American Express	Boots
Amoco Foundation	Boston Consulting Group
Anglian Water	BP
Argos	Bradford and Bingley
Arla Foods	Bristol-Myers Squibb
ARM Holdings	British American Tobacco
Asda	British Gas
ASSEAL	C & A Stores
AstraZeneca	Cable & Wireless
AT Kearney	Camelot Group
BAA	Cap Gemini
Bank of America	Capital International Research
Bank of England	Carlsberg Tetley
Bank of Scotland	Cemex UK

Centrica
Chase Manhattan
Citibank Group
Cooperative Bank
Cornhill Insurance
Coutts Bank
Credit Suisse First Boston
De La Rue
Debenhams
Deloitte Consulting
Deutsche Bank
DHL
Diageo
Dixons Group
Dresdner Kleinwort Wasserstein
Eli Lilly
EMI Group
Energis
Ericsson Telecom
Ernst & Young
Experian
Exxon Mobil
Fidelity Investments
First Bus
First Group
Ford Motor Company
GlaxoSmithKline
Goldman Sachs
Guardian Royal Exchange
Halifax
HSBC
IBM
IDEO
Industrial Bank of Japan
Invensys
J Sainsbury
Johnson & Johnson
J P Morgan & Co
Kellogg's
Kingfisher

KPMG
Legal & General
Littlewoods
Lloyds TSB
Marks and Spencer
Mars
Marsh & McLennan Companies
McKinsey & Co
Mercury Asset Management
Merrill Lynch
Microsoft
Midland Bank
Midlands Electricity
Mitsubishi
Moody's Investors Services Ltd
Morgan Stanley
National Grid Transco
National Power
National Westminster Bank
NCR Corporation
NFC Northern Electric
Norwich Union
O2
Pearson
Peugeot Motor Company
Pfizer
Philip Morris International
Philips
PPG Industries Foundation
PricewaterhouseCoopers
Royal and Sun Alliance
Royal Bank of Scotland Group
Royal London Mutual Insurance
Royal Sun Alliance
Schroder's
Scottish and Southern Energy
Seaboard
Shell
Siemens Medical
Sigma Securities

SIT Investment Associates Foundation

Sky Broadcasting

SmithKline Beecham

Southern Electric

Stagecoach Group

Stagecoach Holdings

Standard & Poor's

Sun Life of Canada

Swiss Bank Corp

Tesco

Texaco

Thames Water

The Economist Group

UBS Warburg

Unilever

United Airlines

United Utilities

Vodafone

Warner Music International

William M Mercer

Woolwich

Yorkshire Water